



## BOWLERS' ASSOCIATION OF CONNECTICUT

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July 18, 2018

Bowlers Association of Connecticut  
c/o Brian Ewing  
379 Timrod Road  
Manchester, CT 06040

Dear Interested Sponsor,

The Bowlers Association of CT, the state governing body of duckpin bowling, a sport with a rich history along the east coast, is currently preparing for the 2018-2019 season. Our association supports duckpin-bowling events around the state for professionals, amateurs, and casual players. You can find more details at our website ([www.BACduckpins.com](http://www.BACduckpins.com)).

In order to make these events possible, we rely on sponsors each year at various levels:

- **Bowling Supporter (varies)** – Some supporters provide a gift card, t-shirt, or other prize to be awarded at an event while others provide a small cash sponsorship.
- **Golf Tournament Hole Sponsor (\$50)** – Your business name will be featured on a sign at the tee of one hole at the annual Bowlers Association of CT golf tournament held in September.
- **Tournament Title Sponsor (\$100)** – One of our events will feature your business name (e.g. The *Your Name Here* Duckpin Classic) and your logo and other pertinent information will be featured prominently on all promotional materials.
- **Tournament Series Title Sponsor (\$500 or best offer)** – Your business name will be featured in the name of our tournament series and your logo and other pertinent information will be featured prominently on all promotional materials *for all 2018-2019 events*. For example, last season all our events were officially part of the “Catsup & Mustard Burger Bar Tournament Series.”

If you are interested in sponsoring Connecticut's duckpin bowling community at any of the levels mentioned above, please contact me at [brianjamesewing@gmail.com](mailto:brianjamesewing@gmail.com) or 860.324.6097 to discuss further.

Sincerely,  
Brian Ewing  
President, Bowlers Association of Connecticut